Ad ID 2084

Ad Text Researchers have analyzed the 700 top-grossing films from 2007 to 2014.

The University of Southern California studied the race and ethnicity of more than 30,000 characters to reveal diversity in Holywood. Diversity In Holywood - Simple Statistics | BlackMattersUS.com blackmattersus.com

Ad Landing Page https://blackmattersus.com/32568-diversity-in-holywood-simple-statistics/

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 1,389

Ad Clicks 87

Ad Spend 300.00 RUB

Ad Creation Date 04/18/17 07:58:25 AM PDT

Ad End Date 04/19/17 07:58:25 AM PDT



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